

Assignment TV

By **TERRENCE O'FLAHERTY**

I thoroughly enjoyed the opening episode of "Custer" because the Sioux won. In this series I am rooting for the Indians.

"Custer" is a Wednesday western, wherein the good guys are really the bad guys and the bad guys are the good guys. The members of the 7th Cavalry under Lieutenant Colonel George Armstrong Custer—in history as well as on television—were a bunch of bums. At the opening of the premiere segment, a senior officer introduces Custer to his new command by saying:

Colonel — the scum of the earth."

The Indians—in history but not on television—were proud and handsome men who fought bravely to defend their lands, their wives and their children. The great western photographers of the last century captured them in stills, Rain-in-the-Face, Sitting Bull, Crazy Horse, Curley the Crow — and the dignity and pride in their splendid faces should serve to haunt all Americans for all time.

IN ABC's "Custer," the Indians are portrayed in the traditional manner as a raggle-taggle band of cut-throats,

thieving and murdering to get the gold to buy rifles. That they are men who are bravely defending their land and families is never touched upon even though this fact is basic to the understanding of history as well as the motivation for the TV series itself.

Producers Glicksman and Weisbart have made one concession, however. At least, Chief Crazy Horse is portrayed by an actor with a strong, photogenic face (one-time ball player Michael Dante).

This series will probably be a howling success because, in the character of Custer, the producers have a ready-made nomination for today's standards of heroism which have been set by the movies, television and psychiatry. For Custer was a colorful loser who gained immortality by his spectacular failure.

HE HAD only two major Indian engagements in his life, the second of which sent him to Valhalla in the U.S.

Cavalry's most disastrous mistake in judgment. Just as it was depicted on the Anheuser-Busch beer tray, they died, to the last man. ABC concluded the premiere with this announcement, "Tonight's show has been a fictional episode." Otherwise, after that opening battle, Custer would have only one more to go.

Despite his wife's worshipful journalism which continued almost until her death in 1933, the picture of Custer that has emerged is one of a man who resented authority in his superiors but flouted it for those under him. He was fond of swaggering in unusual uniforms and the only time he cut his long, blond hair was when he rode out that last time to attack the Northern Cheyennes and feared detection. His hair-cutting was completed just below the scalp line at the Battle of the Little Big Horn shortly thereafter.

these qualities were present in Wayne Maunder's characterization on the opening episode, it is apparent that the producers understand precisely what appeal such a character will have for the younger generation which has been associating itself with the loser, Maunder's performance is excellent. And his pants fit better than anyone else's in the cast.

Even though the invading Cavalry may wipe out village after village and desecrate the Indians' lands during the coming months on television, there is always the thought that the final show in the series will be a comforting one. Until that time, I'm willing to watch it with a Mona Lisa smile on my face.

Cal Poly Co-ed Named Queen of County Fair

Pretty Katherine (Kit) Beberlein, a 20-year old animal science major at Cal Poly, has been crowned queen of the 1967 Los Angeles County Fair, now in a 17-day run through Oct. 1 at Pomona.

Officiating at coronation ceremonies Friday night was Fred Froehde, president of the Los Angeles County Fair Association, who was assisted by Mrs. Edward Raab, the former Sandra Goodrich, 1966 Fair Queen.

Queen Kit is the daughter of Mrs. Anita Heberlein, 9820 Victoria, South Gate. She is a blue-eyed brunette who stands 5'3" tall and weighs 107 pounds.

Miss Heberlein, who plans to study veterinary medicine after receiving her degree in animal science, is preparing

'Peter Pan' Scheduled Saturday

The Children's Theater Group now practicing at the Lomita Recreation Center will present "Peter Pan" Saturday in the gymnasium from 10 a.m. to 1 p.m.

The Children's Theater program provides an opportunity for children of the community, between the ages of 5 and 16, to work on all the different phases of theater work—acting, scenery, lighting, etc. It enables all those interested to pursue the part they like best.

Their practice time has recently been changed to Wednesday afternoon from 4:30 to 5:30. All children interested are welcome to come down to the center on Wednesdays and auditions.

for a career in animal nutrition or physiology.

During her reign over the world's largest county fair, Queen Kit will be assisted by six college coeds in the Court of Princesses.

Princesses are: Michaelene Miller, 20, Mt. San Antonio College; Cheryl Ann Minoux, 20, and Linda A. Rawlins, 19, Citrus Junior College; Anne Lokerse, 20, and Linda Buton, 19, La Verne College, and Chris Peterson, 18, Cal Poly.

USE FEDERAL FUNDS

More than 900 California school districts have participated this year in the federal government's program to improve education opportunities for disadvantaged children. Only 178 eligible districts failed to participate.

RUBY RED GRAPEFRUIT



Sweet, Juicy

FIRST of the SEASON

from Florida

10^c

each

Banana Squash

Freshly Cut, Thick Mashed

lb. **5^c**

BARTLETT PEARS

Extra Fancy Sweet, Ripe

lb. **19^c**

Carrots

Fresh, Tender

1-lb. Cello **10^c**

Pure Maid/Florida—No Sugar Added

ORANGE JUICE

Full 1/2-gal. **59^c**

BETTER FOODS MARKETS

FRESH WHOLE CHICKEN



Tender, Tasty—Plump Young Chickens

LB. **25^c**

Cut-Up, Pan-ready Fryers lb. **29^c**

Farm-fresh!

25^c

No Backs, Necks or Giblets

BEST o' the FRYER LB. 39^c

Just the Best Pieces of Chicken . . . and at the Best Price, Too!

CHICKEN PARTS

Leg or Breast Quarter Parts Meaty, Plump!

LB. **39^c**

BOLOGNA

Finest Quality and Flavor By the Piece

lb. **49^c**

Nutty Flavor **SWISS CHEESE** lb. **79^c**

Kraft American **SLICED CHEESE** 12-oz. pkg. **59^c**

XLNT/8-oz. Each **BEEF TAMALES** 4 for \$1

PANCAKE MIX

Springfield Buttermilk 2-lb. Box **25^c**

PANCAKE SYRUP

C-H-B 24-oz. bottle **19^c**

MORTON SALT

Plain or Iodized

26-oz. Shaker Box **10^c**

LUNCH MEAT

Imported Danish Pork Celebrity Brand

12-oz. Cans **3 for \$1**

Johnston's Frozen

FRUIT PIES

48^c

Family Size Assorted Fruit Flavors and Custard (Mountain High Apple Pie, \$1.35)

Big 9-inch Pie

PORK 'n BEANS

In Rich Tomato Sauce

Hunt's Big No. 2 1/2 Can **19^c**

GREEN GIANT CORN

Tender, Golden Whole Kernel or Cream Style

No. 303 Cans **5^c**

Handi-Wrap

Plastic Roll 100-ft. 3c off **28^c**

Reynolds Wrap

Aluminum Foil, 25-ft. **33^c**

Waffles

Downyflake Frozen Heat 'n Serve, Pkg. 6 **2 for 29^c**

Fruit Drinks

With Lemon 6-oz. Cal-Fame Froz. Cans **8 for \$1**

Larry's Hot Beef or Turkey **SANDWICHES**

Frozen 8-oz. each **39^c**

Treesweet (12-oz. cans, 3 for \$1) **ORANGE JUICE**

Pure Florida, 6-oz. Frozen **6 for \$1**

Hollywood Safflower/Save 8c **MAYONNAISE**

24-oz. Jar **55^c**

Golden Margarine **IMPERIAL** "Wear a Crown"

1-lb. Pkg. **37^c**

KRAFT French, Miracle French/8-oz. 31c **DRESSINGS**

Catalina, Italian, Cole Slaw or Imperial

8-oz. Bottle **39^c**

1,000 Island 8-oz., 43c/Roka 8-oz. **45c**

Kraft or Miracle French, 16-oz. **51c**

NORTHERN BATHROOM TISSUE

2c Off, SAVE 10c

29^c

4-Roll Pack

Discount Prices on Health & Beauty Aids

PRELL Liquid Shampoo Lge. \$1.09 Size **79^c**

PRELL Concentrate Reg. \$1.00 **79^c**

GLEEM Toothpaste Family Size, Reg. 95c **79^c**

SCOPE Mouth Wash 6-oz., Reg. 75c **59^c**

M-J-B COFFEE

1-lb. Can **67c**

2-lb., **\$1.33**

3-lb., **\$1.99**

ORCHID NAPKINS

White, Embossed Pkg. of 80 **2 for 25^c**

SCHICK Stainless Steel Razor Blades

Super Pkg. of 5 **79^c**

HAMM'S BEER SPECIAL Aluminum Cans 6-Pack **\$1.09**

Shop Where You Get the FREE

With puppy love...
 Legged the first...
 If his pathy...
 Barking pies us...
 Nip